

**Opinions Unlimited**  
**5400 LBJ Freeway**  
**Suite 400**  
**One Lincoln Centre**  
**Dallas, Texas 75240**  
**Tel: 214.265.1700**  
**Direct Line: 214.420.6400**

### **Transportation**

Opinions Unlimited's One Lincoln Centre focus group facility is 8 miles from Love Field Airport (about \$20 via taxi) and 17 miles from Dallas/Fort Worth Airport (about \$30 via taxi). The complex is easy to get to and parking is convenient. Airport shuttles are available to The Hilton Hotel connected to One Lincoln Centre.

### **Proximity**

Lincoln Centre is on the southeast corner of the LBJ Freeway and the Dallas Parkway North (tollway). Harvest Hill runs along the south side of the complex and Noel Rd runs on the east side. The One Lincoln Centre building is the closest to LBJ Freeway. Parking is free.

### **Your Destination**

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If you have any questions, please call us at 214.265.1700.

### **Directions from Dallas Love Field Airport (DAL)**

1. When exiting Love Field, turn left onto Mockingbird (heading east).
2. Go through the Lemmon Avenue intersections and continue for about one mile to the Dallas Parkway/Tollway. Turn left onto the Tollway.

3. Travel north on the Tollway for about 6 miles to the Harvest Hill exit.
4. Turn right onto Harvest Hill. Take the first left past the buildings onto the Boulevard that runs between the buildings and the parking garage.
5. One Lincoln Centre is the last building on the left.

### **Directions from Dallas/Fort Worth International Airport (DFW)**

1. Take the north exit out of DFW Airport and proceed to the second freeway, I-635 (LBJ Freeway).
2. Follow signs to I-635 (LBJ Freeway) east to Dallas for about 15 miles.
3. Take exit 22D – Dallas Parkway/Dallas Tollway South. The road will fork. Keep to the right. This will take you up and over the Dallas North Tollway.
4. When you come down on the other side of the bridge (on the service road of I-635), make the first available right.
5. One Lincoln Centre is the 15-story building immediately off to the right.

If staying at The Hilton Hotel: please park in the parking garage designated for the hotel.

If not staying at The Hilton Hotel: surface parking is available off the LBJ Freeway service road directly in front of One Lincoln Centre or the Retail Stores. Please note your license plate number so we can alert security that you will be parking for longer than 2 hours.

Building entry before 7 a.m. or after 6 p.m. will require the permission of the buildings Security Operation Center. Please use the S.O.C. call box located outside the building and announce you are visiting Opinions Unlimited. You must present a valid state or government approved photo I.D. card for admittance.

- ★ Opinions Unlimited & Hilton Hotel
- ② The Galleria & Westin Hotel

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